
EPublishing Day!

Saturday, June 22, 2013

**Wichita Central Library, 223 S. Main ST,
Wichita, KS 67202**

"I've been wanting to publish my book, but I don't know how," you say?

"I don't want to pay big \$\$\$ to have my book formatted and published—but I need help to do it myself!"

**June 22, 2013
is YOUR DAY!**

**Novels, Memoirs, Short
Stories, Poetry,
Anthologies, Children's
Books, How-To's,
Nonfiction, Articles!**

Get your stories ready! This is a one-time opportunity to ePublish your work on Amazon as a Kindle eBook, and as a print book through CreateSpace, with help from an experienced eBook formatter and ePublisher—FOR FREE (\$250+ value)!

This workshop will help whether you are:

1. ready to ePublish (bring your laptop);
2. thinking about ePublishing;
3. already ePublished but had difficulty doing it.

Morning session (10:30 to 1:00)

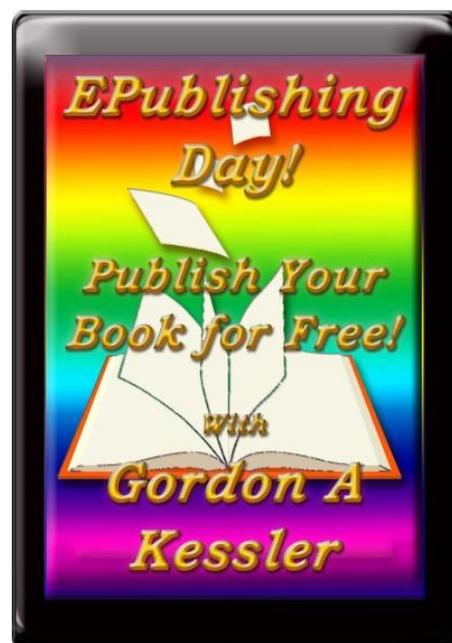
—Formatting your manuscript for eBook and POD

Afternoon Session (1:30 to 5:30)

—Uploading your manuscript and cover to sell on Amazon and other Internet booksellers (eBook and POD)
Kindle/Nook/iBooks/Smashwords/Sony/Diesel

You are not alone! Join us for a full, informative day.

Walk in a wannabe—walk out an author! Info: Gordon@GordonKessler.com



Morning Session (10:30 AM to 1:00 PM—BYO sack lunches encouraged)

1. Are you ready?

- a. Edited?
- b. Front and back matter?
- c. Cover?
- d. Book description (synopsis)

2. What are your options?

- a. Kindle only eBook (Kindle Select?)
- b. eBook through an “aggregator”?
- c. Other “channels”?
- d. Print options?
- e. Print or eBook first?
- f. What about Pricing?

3. Formatting your manuscript for eBooks

- a. Kindle (Amazon eBook)
- b. Nook Press—formerly PubIt! (Barnes & Noble eBook)
- c. Smashwords (eBook aggregator, ePublishing to B&N, Apple iBooks, Sony, Kobo, Diesel, etc.).

4. Formatting your manuscript for print (POD)

- a. CreateSpace
- b. Others—Lulu, Lightning Source, etc.

Afternoon Session (1:30 to 5:30 PM)

1. Refresher on Options

2. Uploading to KDP (Kindle Direct Publishing)

- a. Kindle Select?
- b. Others (time permitting)?

3. Uploading to Smashwords (aggregator)

- a. All Channels?
- b. Selected Channels?

4. Uploading to CreateSpace

Caveat: We'll go through all the steps. If you're attending to learn what's involved in ePublishing, how to ePublish at a later date, and for a better understanding of the ePublishing industry, the following aren't necessary. However, if you're coming to GET YOUR WORK EPUBLISHED TODAY, it must be ready, or you might not have time to actually upload your book and complete the process at this workshop.

Preparation:

To be ready and likely ePublish during this workshop, you should:

1. Have a complete, well-edited manuscript, with few typos and other grammatical issues, and saved in a version of MS Word;
 2. Have at least skimmed over the following, free eBooks
 - a. Building Your Book for Kindle
 - b. Smashwords Style Guide;
 3. Have a book description (synopsis) of your work;
 4. Have accounts set up for the various online ePublishing and POD publishing platforms where you want your book published:
 - a. Kindle Direct Publishing (Amazon Kindle eBook);
 - b. CreateSpace (print on demand paperback);
 - c. PubIt! (Barnes & Noble Nook eBook);
 - d. Smashwords (ePublishes to all major Internet eBook-selling platforms—except Amazon);
 - e. Lulu (print on demand hardcover).
 5. Bring a laptop computer with Wi-Fi connectability (we have free Wi-Fi connection at the library).
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Bring NO money—neither plastic nor paper! There is no obligation of any kind and nothing to buy!

Walk-in's are welcome, but seating is limited, so reservations are recommended.

For more info or to save a seat, contact:

Gordon Kessler, thriller novelist, independent editor and cover designer, at:

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